

Living Galapagos

Site Redesign

Rachel McKinney

Wireframe



Language
Toggle between
English and Spanish

Menu
Click menu options
to see page options

Video Header
Tap to start video

Mobile Homepage

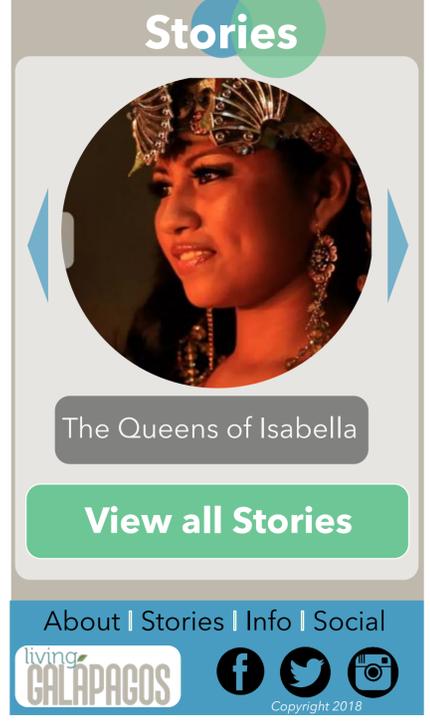
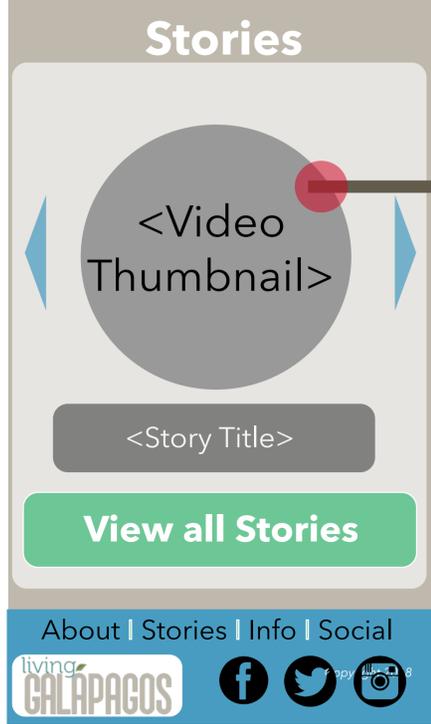
Stories Carousel
Click to view full
story, press arrows
to scroll

Color Comp



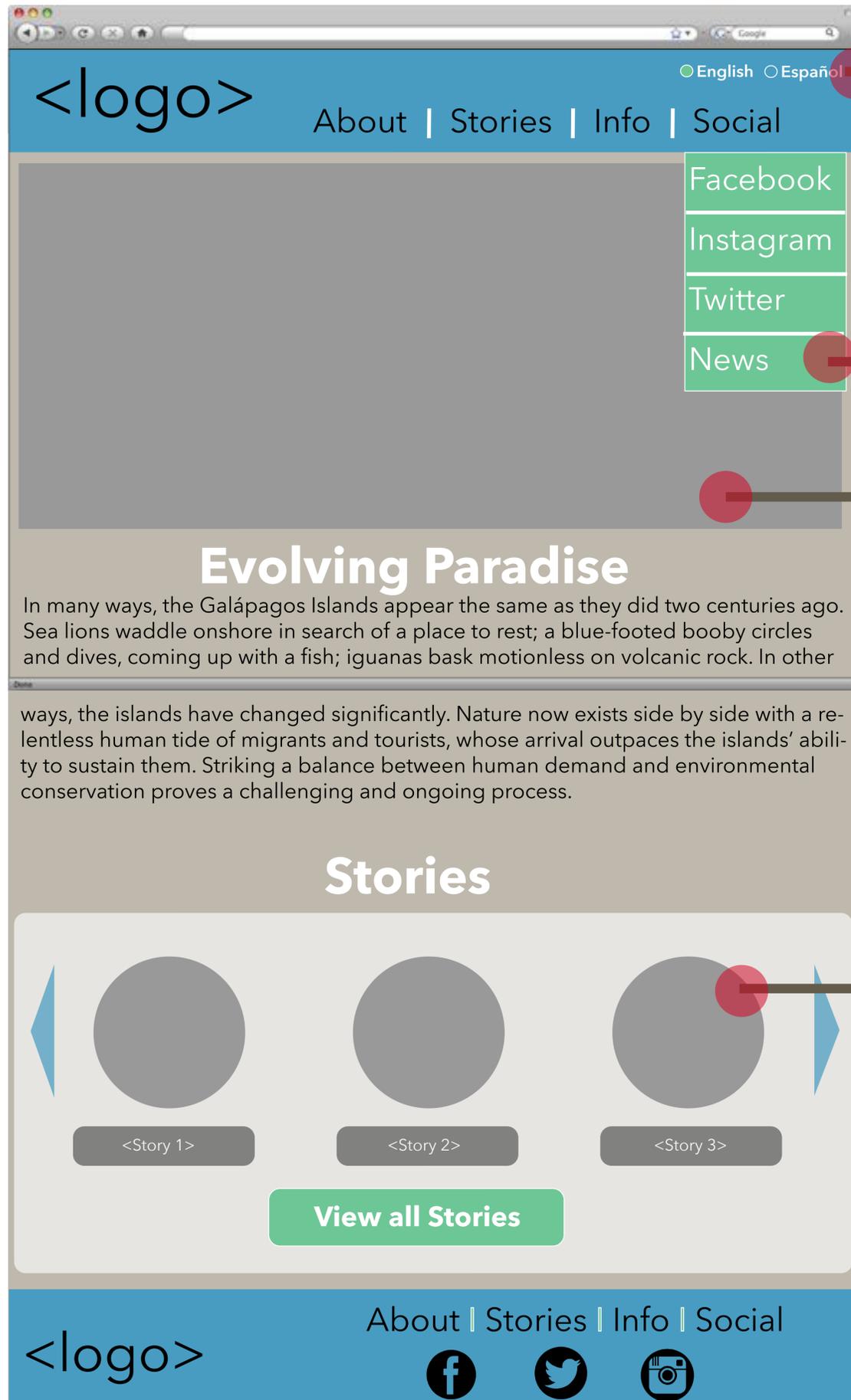
ago. Sea lions waddle onshore in search of a place to rest; a blue-footed booby circles and dives, coming up with a fish; iguanas bask motionless on volcanic rock. In other ways, the islands have changed significantly. Nature now exists side-by-side with a relentless human tide of migrants and tourists, whose arrival outpaces the islands' ability to sustain them. Striking a balance between human demand and environmental conservation proves a

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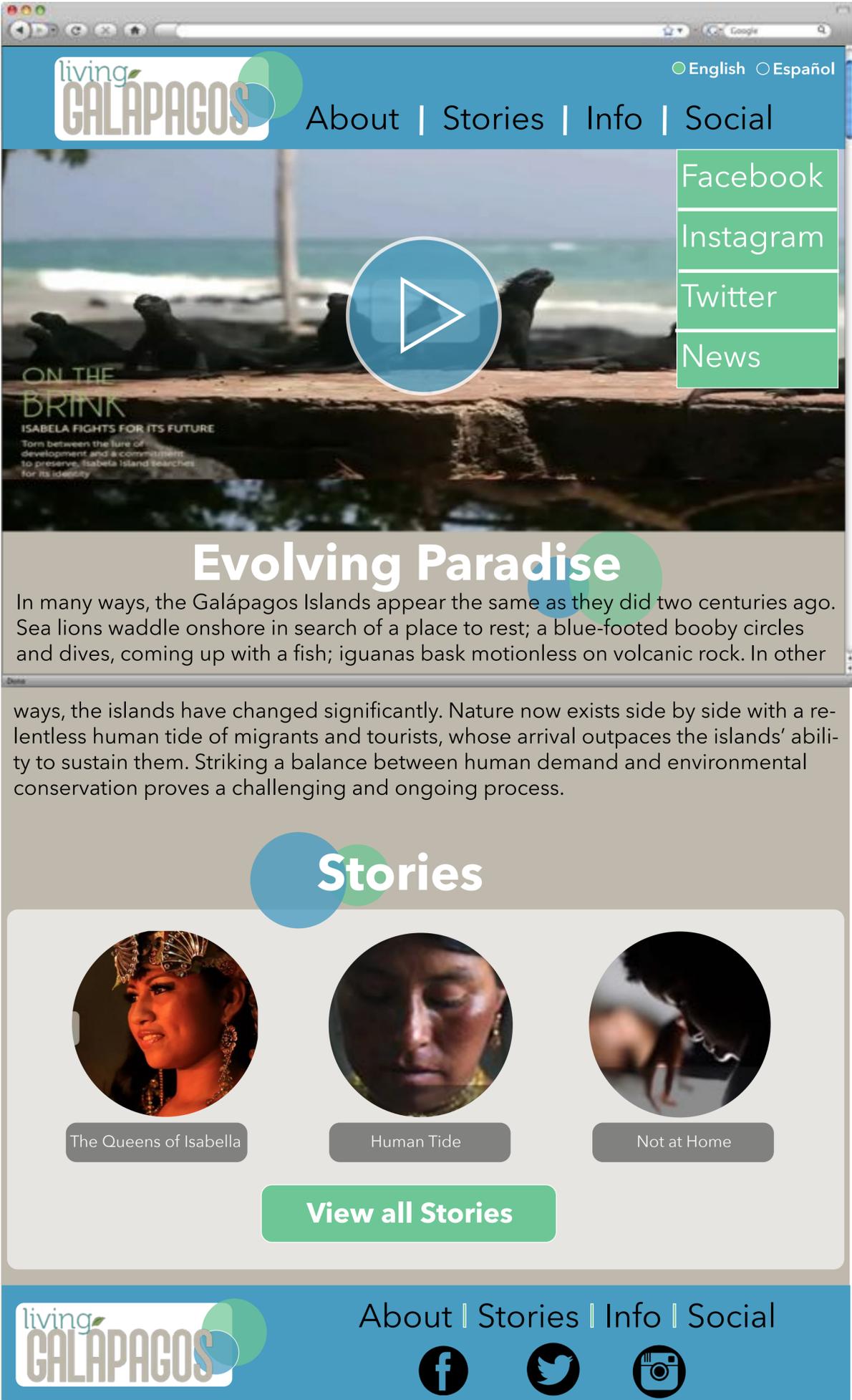
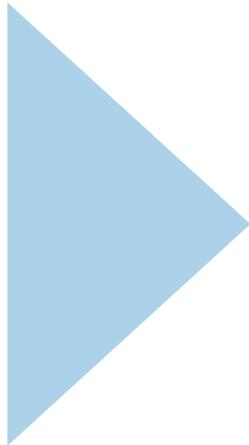
Video Header

Tap to start video

Stories Carousel

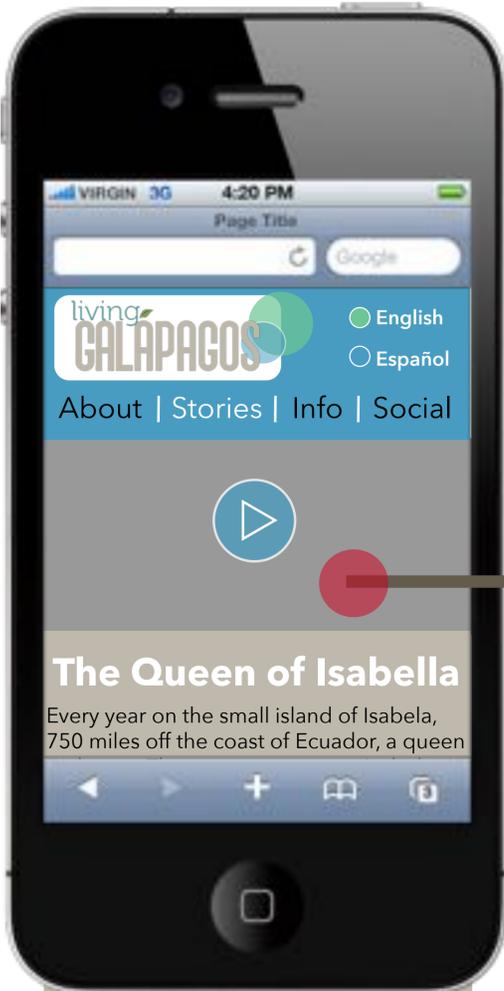
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Desktop
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Wireframe



is chosen. The queen represents Isabela and is a symbol of the island's future. Nine years ago that queen was a fifteen-year-old girl named Glenda Jalca. The island has seen many queens since Jalca, but again she finds herself back stage on March 14, 2013 in a gold dress with matching heels, program in hand. there to coach.

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<thumbnail>

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Video Header

Video related to story, tap to play

Mobile Story Page

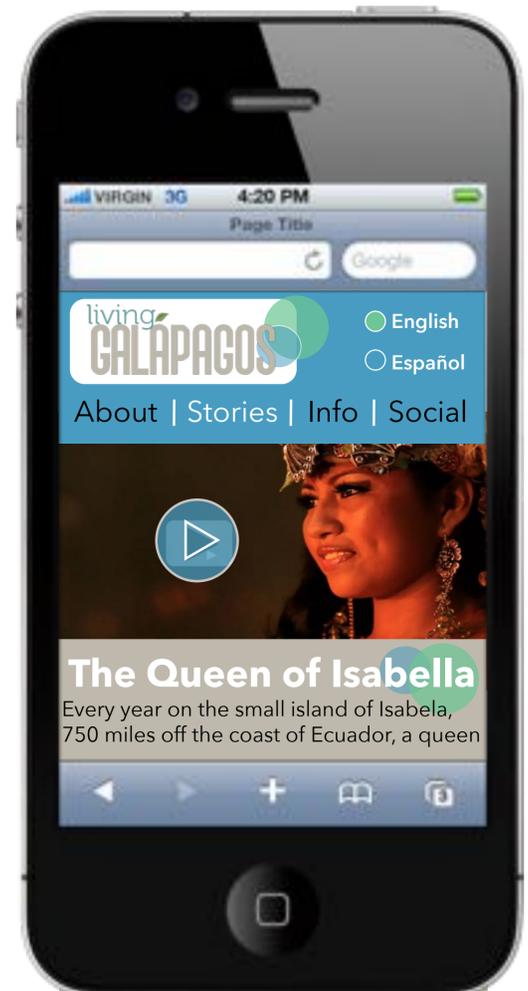
Full Story

Click to expand and read the whole story

Article

Click arrows to scroll, click image to read

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The potential queens of Isabela sweat it out during the competition.

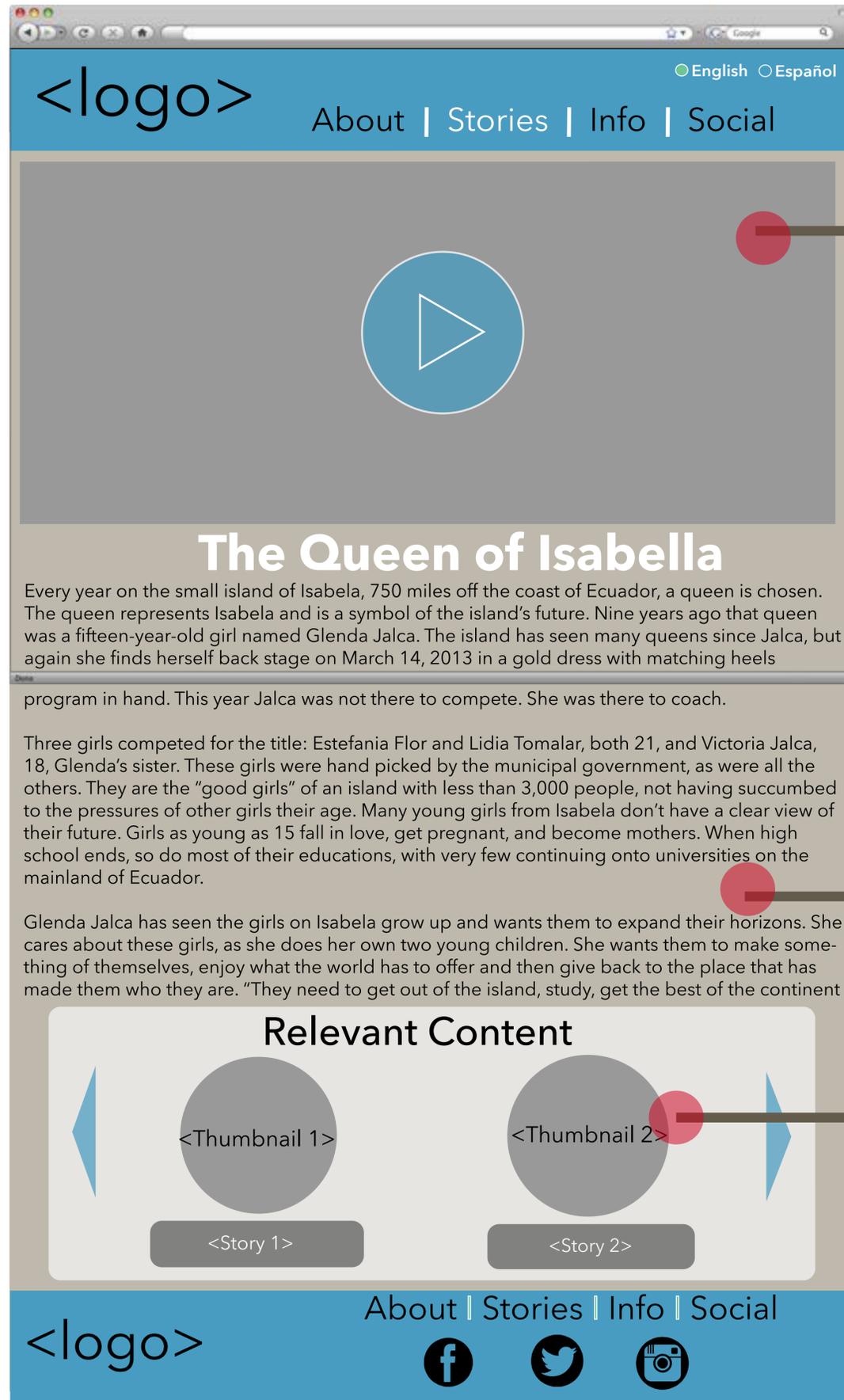
The Heat is On

About | Stories | Info | Social



Desktop Story Page

Wireframe



Video

Click to play video story

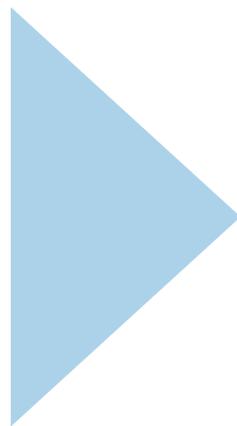
Article

Full story is displayed

Related Content

Scroll to view more, click to go to page

Desktop Story Page



The screenshot shows a desktop browser window with the URL 'living GALAPAGOS'. The navigation bar includes 'About | Stories | Info | Social'. The main content area features a video player with a play button and a profile picture of a woman. The article title is 'The Queen of Isabella'. The text describes the tradition of choosing a queen on the island of Isabela, Ecuador, and mentions Glenda Jalca, a former queen who is now coaching. A 'Related Content' section at the bottom shows two articles: 'Scoring a Queen' and 'The Heat is On'. The footer includes the 'living GALAPAGOS' logo and social media icons for Facebook, Twitter, and Instagram.

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The Queen of Isabella

Every year on the small island of Isabela, 750 miles off the coast of Ecuador, a queen is chosen. The queen represents Isabela and is a symbol of the island's future. Nine years ago that queen was a fifteen-year-old girl named Glenda Jalca. The island has seen many queens since Jalca, but again she finds herself back stage on March 14, 2013 in a gold dress with matching heels

program in hand. This year Jalca was not there to compete. She was there to coach.

Three girls competed for the title: Estefania Flor and Lidia Tomalar, both 21, and Victoria Jalca, 18, Glenda's sister. These girls were hand picked by the municipal government, as were all the others. They are the "good girls" of an island with less than 3,000 people, not having succumbed to the pressures of other girls their age. Many young girls from Isabela don't have a clear view of their future. Girls as young as 15 fall in love, get pregnant, and become mothers. When high school ends, so do most of their educations, with very few continuing onto universities on the mainland of Ecuador.

Glenda Jalca has seen the girls on Isabela grow up and wants them to expand their horizons. She cares about these girls, as she does her own two young children. She wants them to make something of themselves, enjoy what the world has to offer and then give back to the place that has made them who they are. "They need to get out of the island, study, get the best of the continent

Related Content

Scoring a Queen

The Heat is On

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